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NAB SHOW 2018 STAND SL9021

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BLUEFISH444 ANNOUNCE FORTHCOMING IP STREAMING SOFTWARE, INGESTREAM

Capture from Bluefish444 Epoch and KRONOS hardware to RTP, RTSP, and NDI

North Melbourne, Australia, March 15, 2018 - <u>Bluefish444</u>, manufacturer of the professional video industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards and mini converters, has announced IngeSTream IP streaming software.

Bluefish444 have developed IngeSTream software to enable the capture, encode, and transport of video from IP, SDI, and HDMI sources for video streaming and networked video workflows. IngeSTream captures up to 8 channels of SMPTE 2022/2110, SDI, and/or HDMI video and audio from Bluefish444_Epoch and KRONOS hardware, and converts them to IP streams such as NDI, SMPTE 2022-6, SMPTE 2110 or RTP/RTSP.

"IngeSTream is another complimentary application developed for use with Bluefish444 Epoch and KRONOS video hardware to provide ease of access to emerging Video Over IP standards," said Tom Lithgow, Bluefish444 Product Manager. "IngeSTream will create NDI and RTP streams from SDI sources captured by Epoch hardware, and enables KRONOS hardware to capture and playout SMPTE 2022 / 2110 standards, and create NDI and RTP streams."

IngeSTream will be available to Bluefish444 customers in 2018. Bluefish444 will have a working demonstration of IngeSTream on stand <u>SL9021</u> at <u>NAB Show 2018</u>. To read more about Bluefish444's Video Over IP compatibility, visit <u>bluefish444.com</u>

About Bluefish444

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards for the Windows, macOS and Linux operating systems. Its video cards are used not only in traditional broadcast and post-production, but also in emerging workflows such as live events, immersive graphics, augmented reality and Video Over IP. Bluefish444 has a growing presence in industries adopting professional video such as the medical, automotive, defence and mining industries.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd-party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in North Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit bluefish444.com

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